

EXHIBIT FACT SHEET

EXHIBITION OVERVIEW:

Throughout the ages, scholars and students have strived to understand how our bodies function through exploration of real human specimens. The revolutionary process of Plastination, invented by Dr. Gunther von Hagens, allows human specimens to be presented in completely new and enlightening way. Donors who bequeathed during their lifetime that their bodies should be used for the education of lay people have made this exhibit possible.

BODY WORLDS 3 & The Story of the Heart features more than 200 authentic specimens, including entire bodies, individual organs and transparent body slices. The exhibit is an unforgettable anatomy lesson that allows visitors to see and understand physiology and health and gain new appreciation and respect for what it means to be human. Nearly twenty-five million visitors around the world have experienced the BODY WORLDS exhibitions. The California Science Center proudly debuts the first presentation of *BODY WORLDS 3 & The Story of the Heart*.

The striking whole-body Plastinates in BODY WORLDS—people who in their lifetime donated their bodies for Plastination for the express purpose of educating future generations about health—allow viewers to see inside the staggeringly complex and completely interconnected network of muscles, tendons and blood vessels that make up our bodies.

EXHIBITION RUN:

The California premiere of *BODY WORLDS 3 & The Story of the Heart* opens at the California Science Center March 14, 2008 and runs through September 7, 2008.

COST:

BODY WORLDS 3 admission prices are \$18.95 for adults; \$16.95 for seniors 62+; \$12.95 for youth 12 to 18; \$11.50 for students with I.D, and \$12.95 for children 3 - 11. Member rates are \$13.00 for adults, \$11.50 for Seniors 62+ and \$9.00 for youth and children. Special rates for schools and other groups of 15 and over apply. Special audio guides in English and Spanish are also available at \$5.00 for adults and \$3.00 for children. Audio guides for groups are \$4.00, and audio guides for school groups are \$3.00. Admission to all other Science Center exhibits is free.

HOURS:

The Science Center is open daily from 10:00 a.m. – 5:00 pm. *BODY WORLDS 3* will have extended hours from—10:00 a.m. to 9:00 p.m.—Friday, Saturday, and Sunday from March 14 to September 7, 2008. These hours are subject to change. Please check the Science Center website for schedule updates.

LOCATION:

The California Science Center and IMAX Theater are located in historic Exposition Park just west of the Harbor (110) Freeway at 700 Exposition Park Drive.

ON THE WEB:

More information is also available at www.californiasciencecenter.org or www.bodyworlds.com.

For BODY WORLDS & Body donation for Plastination: Georgina Gomez, 213-291-9572, g.gomez@plastination.com
For Dr. Gunther von Hagens & Dr. Angelina Whalley: Gail Vida Hamburg, 312-602-5369, g.hamburg@plastination.com