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BORN TO BE WILD 3D JOURNEYS TO THE CALIFORNIA SCIENCE CENTER IMAX THEATER

Film showcases orphaned animals and the people who rescue them

Opens April 8, 2011

Los Angeles—Get ready for a miraculous journey of second chances when *Born to be Wild 3D* opens on April 8, 2011 at the California Science Center IMAX Theater. Follow these young orphaned elephants and orangutans on the trip of a lifetime, from birth to their rebirth into the wild. This family-friendly film transports moviegoers around the world to the far reaches of Kenya and Borneo, while highlighting the need for action in saving Earth's precious creatures.

Narrated by Academy-Award® winner Morgan Freeman, *Born to be Wild 3D* is an inspiring story of love, dedication and the remarkable bond between humans and animals. This film documents orphaned orangutans and elephants and the extraordinary people who rescue and raise them—saving endangered species one life at a time. Captured in IMAX 3D, *Born to be Wild 3D* is a heartwarming adventure taking filmgoers into the rainforests of Borneo with world-renowned primatologist Dr. Biruté Mary Galdikas, and across the Kenyan savannah with celebrated elephant authority Dame Daphne M. Sheldrick, as they and their teams rescue, rehabilitate and return these animals back to the wild.


“Spending so much time among the orphaned elephants and orangutans in this film was a life changing experience,” said Producer/Writer Drew Fellman. “And IMAX 3D makes it possible to share that wonder with the audience in a very profound way that takes us directly into the lives and struggles of these amazing animals.”

Born to be Wild 3D is a presentation of Warner Bros. Pictures and IMAX Filmed Entertainment. Directed by David Lickley and written and produced by Drew Fellman, the behind the scenes team includes supervising line producer Diane Roberts, associate producer Jill Ferguson, director of photography David Douglas and editor Beth Spiegel. Music is composed by Mark Mothersbaugh. *Born to be Wild 3D* will open April 8, 2011 exclusively in IMAX theatres.

The film has been rated G and has a run time of 40 minutes.

Born to be Wild 3D has received the following seals of approval:

Truly Moving Picture Award 

The Dove Foundation 

Show schedule beginning April 8:

Born to be Wild 3D – 10:30 am, 12:30, 2:30, 4:30 pm

Bugs! 3D – 11:30 am & 3:30 pm

Hubble 3D – 1:30 pm + additional show at 5:30 pm, Saturday/Sunday only

-more-

For more information as well as production notes and publicity stills, please visit:

www.imax.com/borntobewild

About the California Science Center

The California Science Center's mission is as follows: "We aspire to stimulate curiosity and inspire science learning in everyone by creating fun, memorable experiences, because we value science as an indispensable tool for understanding our world, accessibility and inclusiveness, and enriching people's lives."

The California Science Center and IMAX Theater are located in historic Exposition Park, Los Angeles. Open daily from 10am to 5pm except Thanksgiving, Christmas and New Year's Day. Admission to Science Center exhibits is free. IMAX tickets vary from \$8.25 for adults to \$5.00 for children 4-12. For recorded information or to confirm show times on the day of your visit, phone (213) 744-7400. Tickets are available at the Box Office or online at www.californiasciencecenter.org. For advance ticket purchases, group rates, or to make reservations for any visiting group of 15+ (required), call (213) 744-2019. Parking is available in the guest lot at Figueroa and 39th/Exposition Park Drive at \$8 per car. Both the Science Center and IMAX Theater are wheelchair accessible. *Proceeds from the IMAX Theater support California Science Center exhibit and education programs.*

About IMAX Corporation

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