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HUBBLE 3D BLASTS OFF FROM THE CALIFORNIA SCIENCE CENTER IMAX THEATER ON MARCH 19, 2010

Latest IMAX® 3D Space Adventure Narrated by Leonardo DiCaprio

LOS ANGELES (March 5, 2010) – For nearly 20 years, the Hubble Space Telescope has dazzled us with unprecedented views of the cosmos—from the splendor of our celestial neighborhood to galaxies billions of light years away. Now on March 19, 2010 at the California Science Center IMAX Theater, audiences will blast off alongside the Atlantis STS-125 crew, witness up-close some of the most challenging spacewalks ever performed, and experience virtual star travel via breath-taking, never-before-seen 3D flights through Hubble imagery. Recounting the amazing journey of the most important scientific instrument since Galileo’s original telescope, *Hubble 3D* will immerse moviegoers in the great wonders and astounding beauty of our universe.

“It’s been said that The IMAX Experience® is the next best thing to being in space, and with IMAX 3D, the audience really *is* there,” said Producer/Director Toni Myers. “Fifteen years ago we made a film about space exploration that included Hubble, when it started sending back the first images. Today, we have Hubble’s entire phenomenal legacy of data to explore. With IMAX 3D we can transport people to galaxies that are 13 billion light years away—back to the edge of time. Real star travel is here at last.”

Through the power of IMAX 3D, *Hubble 3D* will enable moviegoers to journey through distant galaxies to explore the grandeur and mysteries of our celestial surroundings, and accompany space-walking astronauts as they attempt some of the most difficult and important tasks in NASA’s history. The film will offer an inspiring and unique look into the Hubble Space Telescope’s legacy and highlight its profound impact on the way we view the universe and ourselves.

Film-goers to the Science Center IMAX Theater can enhance their movie experience with a visit to the air and space exhibits in the SKETCH Foundation Gallery, where a 1/5 scale model of the Hubble Space Telescope is on display.

Narrated by Leonardo DiCaprio, *Hubble 3D* reunites the *Space Station 3D* filmmaking team, led by Producer/Director Toni Myers. James Neihouse, Director of Photography, also doubles as the Astronaut crew trainer. Judy Carroll is Associate Producer, and Graeme Ferguson, Co-founder of IMAX and pioneer Producer of many IMAX space films, is Executive Producer. *Hubble 3D* is an IMAX and Warner Bros. Pictures production, in cooperation with National Aeronautics and Space Administration (NASA).

The film has been rated G and has a running time of 43 minutes.

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Film schedule as of March 19, 2010:

Hubble 3D at 12:30, 2:30 & 4:30 pm

The Ultimate Wave Tahiti 3D at 11:30 am, 1:30, 3:30 plus Fri./Sat. only at 5:30 pm

Under the Sea 3D at 10:30 am

For more information as well as production notes and publicity stills, please visit:

www.imax.com/hubble

About the California Science Center

The California Science Center and IMAX Theater are located in historic Exposition Park, Los Angeles. Open daily from 10am to 5pm except Thanksgiving, Christmas and New Year's Day. Admission to Science Center exhibits is free. IMAX tickets vary from \$8.25 for adults to \$5.00 for children 4-12. For recorded information or to confirm show times on the day of your visit, phone (213) 744-7400. Tickets are available at the Box Office or online at www.californiasciencecenter.org. For advance ticket purchases, group rates, or to make reservations for any visiting group of 15+ (required), call (213) 744-2019. Parking is available in the guest lot at Figueroa and 39th/Exposition Park Drive at \$8 per car. Both the Science Center and IMAX Theater are wheelchair accessible. Proceeds from the IMAX Theater support California Science Center exhibit and education programs.

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