

FOR IMMEDIATE RELEASE

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**California Science Center *Science Matters* Speakers Program
Presents
“The Science and Ethics of Fear”**

Los Angeles - The California Science Center's *Science Matters* speakers program will explore “The Science and Ethics of Fear” in a free program from 1 – 3:30 p.m. on Saturday, October 27, 2007. *Science Matters* panelists will discuss the current science of fear, which fears are innate and which ones are learned as well as present perspectives on how our collective anxieties are shaped by culture and are sometimes manipulated by the media. Speakers will also address the power of fear and the ethical implications of its use and abuse. Conan Nolan, *NBC4 reporter* will serve as moderator for the panel discussion, which is free to the public.

Panelists will include: Michael Fanselow, Ph.D., *Professor, UCLA Department of Psychology - Area Chair, Learning and Behavior*; David Altheide, Ph.D., *Regent's Professor, Arizona State University*; R. Lindsey Bergman, Ph.D., Associate Director of the Childhood OCD, Anxiety, and Tic Disorders Program; and Keith Esparros, Assistant News Director, NBC4.

Program participants will have a chance to hear the debates on this issue and to ask panelists questions at the end of the program. All those interested in attending may RSVP at 213-744-2420.

While on site for the *Science Matters* program, guests can also experience **Goose Bumps! The Science of Fear**, a new exhibit developed by the California Science Center, which explores this universal emotion that can save our lives. Visitors can experience fear through interactive challenges and then discover the science behind their physical and emotional responses. The exhibit runs through December 31, 2007; admission is free.

About the California Science Center

The California Science Center's mission is as follows: “We aspire to stimulate curiosity and inspire science learning in everyone by creating fun, memorable experiences, because we value science as an indispensable tool for understanding our world, accessibility and inclusiveness, and enriching people's lives.”

The **California Science Center** and **IMAX Theater** are located in historic Exposition Park just west of the Harbor (110) Freeway at 700 State Drive, Los Angeles. Open daily from 10 a.m. to 5 p.m., except on Thanksgiving, Christmas and New Year's Day. Admission to *Goose Bumps!* and all permanent exhibit galleries is free. For recorded information, including IMAX show times, call 323.SCIENCE (323.724-3623). IMAX ticket prices range from \$4.75 to \$8.00. For advance ticket purchases, group rates, or to make reservations for any visiting group of 15 or more (*required*), call 213.744-2019. Parking is available in the guest lot at Figueroa and 39th Street at \$6 per car, \$10 for buses or oversized vehicles. Both the Science Center and IMAX Theater are wheelchair accessible. For further information, please visit our website at www.californiasciencecenter.org