



MEMBERS

WINTER 2009 - 2010

CALENDAR



THE ULTIMATE WAVE TAHITI 3D

FEATURING **KELLY SLATER**

MEMBERS-ONLY SCREENING - FEBRUARY 11, 2010

EXHIBITS



Special Exhibits Gallery, 3rd Floor

America I AM: The African American Imprint is a touring exhibition presented by broadcaster Tavis Smiley that celebrates nearly 500 years of African American contributions to our country and the world. Through rare historic objects, multimedia and programs, visitors can explore the influence and innovations of African American artists, activists and inventors; and investigate key moments in the evolution of the nation to open dialogue about our collective experience and future. A purchased ticket is required for admission to *America I AM*. Members receive a discount on exhibit tickets. *On view through April 15, 2010.*

Delve deeper into the topics of race, culture and civil rights by exploring related exhibits at the California African American Museum and Skirball Cultural Center. For further information, visit our website at <http://goto.californiasciencecenter.org/AmericaIAM>

NOW ON VIEW



IMAX



Featuring nine-time world surfing champion Kelly Slater, ***The Ultimate Wave Tahiti 3D*** will immerse audiences in the story of an ocean wave and the lives it impacts and transforms. From astounding surfing action to the chaos of ocean storms, the film leads audiences on a quest to understand one of this planet's most intriguing and dramatic phenomena. The action focuses on Tahiti and the volcanic islands of French Polynesia, home to some of the world's most challenging surfing and to astounding coral reef ecosystems at the turbulent interface between island and ocean.

The film is directed by Stephen Low, who for over 25 years, has directed some of the most popular and critically acclaimed large format documentaries ever made. *The Ultimate Wave Tahiti 3D* is making its world premiere at the California Science Center. *Opens February 12, 2010.*

Members are invited to preview the film on February 11—see Member News section for details.

IMAX



Across the Sea of Time tells the compelling story of an 11-year-old Russian stowaway, who arrives in New York hoping to meet up with a branch of his family who came to America decades earlier. Armed with a stereopticon (a primitive precursor to today's 3D) and a handful of photographs from the turn of the century that a relative sent back to Russia, he suddenly encounters the sights and sounds of New York as it is today. *On view through February 11, 2010.*



PULSE: a STOMP Odyssey is a unique large-format experience—a visual and auditory celebration of diversity and culture, rhythm and humanity. The film inspires audiences and sparks their interest in music, movement and culture, providing the ideal springboard for inquiries into the fields of art, social studies, mathematics and science. *On view through February 11, 2010.*



Under the Sea 3D transports audiences to some of the most remote and exotic undersea locations on Earth including Southern Australia, New Guinea and others in the Indo-Pacific region. Through the magic of IMAX 3D, filmgoers will swim with some of the planet's most mysterious and extraordinary marine creatures ever filmed—from the exquisitely stunning to the downright deadly. *Under the Sea 3D* offers a uniquely inspirational and entertaining way to explore the impact that global climate change has had on ocean wilderness. The film is directed by world-renowned underwater cinematographer, Howard Hall, and narrated by actor Jim Carrey. *On view through June 25, 2010.*

Members receive a discount on IMAX tickets.

Visit <http://goto.californiasciencecenter.org/imaxtimes>
or call (213) 744-7400 for prices and showtimes.

MEMBER NEWS



THURSDAY, FEBRUARY 11, 2010

MEMBERS-ONLY SCREENING

The Ultimate Wave Tahiti 3D
IMAX Theater – 7 p.m.

Members are invited to a free screening of the IMAX film *The Ultimate Wave Tahiti 3D*—making its world premiere at the California Science Center (see film description on page two for details).

Reservations are required and will be taken on a first-received, first-reserved basis. Due to theater capacity, reservations are limited to two adults and four children (age 17 and under) per Membership. RSVP online at <http://goto.californiasciencecenter.org/memberimax> or call the Members' Reservation Line at (213) 744-2029.

Science Matters

SATURDAY, FEBRUARY 20, 2010

Loker Conference Center – 1 to 3 p.m.

Science Matters is a free public adult education series where we explore critical and controversial science issues at the forefront of public concern. Our next program will be held on February 20. A panel of renowned experts representing differing viewpoints will present and discuss a subject from diverse perspectives and respond to questions from the audience. Noted KNBC reporter Conan Nolan will moderate the discussion.

For further details on the topic and panelists, visit our website at <http://goto.californiasciencecenter.org/sciencematters> or see the next edition of *The Nucleus* E-newsletter for Members.

Your Membercard grants you special reserved seating.
RSVP online at <http://goto.californiasciencecenter.org/sciencemattersrsvp>
or call (213) 744-2420.

Please note: In observance of the holidays, the California Science Center will be closed Friday, December 25, 2009 and Friday, January 1, 2010. But, please visit us on other days during the holiday season as we will be open daily from 10 a.m. to 5 p.m.



SPECIAL OFFER FOR SCIENCE CENTER MEMBERS FROM THE SKIRBALL CULTURAL CENTER

In association with the *America I AM* exhibit, Members of the California Science Center may enjoy 50% off admission to view the exhibition *Road to Freedom: Photographs of the Civil Rights Movement, 1956–1968* at the Skirball

Cultural Center. *Road to Freedom* features approximately 170 images that helped change the nation, dramatically increasing the momentum of the struggle for equal rights. Included in the exhibit is a section focusing on Los Angeles civil rights history. Also on view will be the related exhibitions *Breach of Peace: Photographs of Freedom Riders* by Eric Etheridge; *An Idea Called Tomorrow - 2*, co-conceived by the California African American Museum (CAAM) and the Skirball and organized by CAAM; and *Images for Human Rights: Student Voices*.

Offer valid through March 7, 2010. Redeem discount by mentioning promo code 99623 at the Skirball Admissions Desk on day of visit. Offer admits up to six visitors per California Science Center Membership at the discounted rate and includes admission to all galleries, including *Noah's Ark at the Skirball™*—subject to availability only. Visit www.skirball.org or call (310) 440-4500 for more information.

Photo credit: James Karales, *American, 1930–2002*
Marchers, Selma to Montgomery, Alabama, 1965 - Courtesy of the estate of James Karales

SUPPORT SCIENCE LEARNING FOR EVERYONE!

Give to the Annual Fund

Since our opening in 1998, more than 16 million guests have visited the California Science Center, free of charge, to experience the wonders of science through the hands-on exhibits in our permanent galleries, innovative special exhibitions and thought-provoking educational programs.

Thanks to the generosity of our donors, the California Science Center remains on the forefront of science learning and innovation, offering an array of educational and outreach activities serving everyone—from neighborhood youth to science educators to the State's top scholars. With the opening of *Ecosystems* in Spring 2010, we are poised to expand our reach even further in nearly doubled gallery space alive with terrestrial and aquatic animals, living habitats and hands-on exhibits.

Please consider making a gift to the Annual Fund and help us continue to provide world-class exhibits and exciting science education programming free of charge. Your gift will provide essential support to all areas of the Science Center and help ensure that science learning is accessible to everyone.

Gifts to the Annual Fund do not apply toward Membership dues and are fully tax-deductible. For questions or to donate by telephone, please call (213) 744-7692. To make a contribution online, please visit our website at <http://goto.californiasciencecenter.org/annualfund>

Thank you in advance for your generous, additional support!

MEMBERSHIP PROGRAM CHANGES FOR 2010

As we approach a new and exciting year ahead, we will be making changes to our Membership program to offer improvements in Member services, while continuing to advance the mission of the California Science Center through your contributions.

For your convenience, you can now renew your Membership or purchase a new Membership online via our website. Memberships purchased online are processed quickly, saving you time and postage. Visit our website at <http://goto.californiasciencecenter.org/membership> for complete details.

As you may know the California Science Center has not increased the cost of Membership since its opening in 1998. Over the years, our operating expenses have risen substantially along with the expansion of our educational programs and exhibits, making it necessary to increase dues in February 2010. **In appreciation of your support as a current Science Center Member, you will have the opportunity to renew your Membership for an additional year at the current rates.** Watch for information in the mail or call the Membership Office at (213) 744-7504 to renew now and save.

Membership Levels and Benefits – Effective February 1, 2010

Explorer—\$65

- 4 FREE IMAX vouchers
- 2 FREE parking vouchers
- 1 High-Wire Bicycle and Ecology Cliff Climb voucher (good for 4 bike rides or cliff climbs)
- FREE annual subscription to the *Members Calendar*
- Optional subscription to *The Nucleus*, a monthly Members' E-newsletter
- 1 personalized Membercard for you and your family
- DISCOUNT at ExploraStore and Science Center restaurants
- DISCOUNT on Hands-On Science Camp and educational programs
- DISCOUNT on additional IMAX tickets
- FREE admission to more than 300 other science centers and museums nationwide (local restrictions apply)
- Invitations to exclusive Members-only exhibit and IMAX viewings
- DISCOUNT on *Ecosystems* tours (available in Spring 2010)

Discoverer—\$150

All above benefits, plus:

- 6 additional FREE IMAX vouchers (10 total)
- 1 additional FREE parking voucher (3 total)
- 1 additional personalized Membercard (2 total)
- Invitations to family science workshops and curator programs
- \$10 discount on gift Memberships

Adventurer—\$350

All above benefits, plus:

- 2 additional FREE IMAX vouchers (12 total)
- 1 additional High-Wire Bicycle and Ecology Cliff Climb voucher (2 total—each good for 4 bike rides or cliff climbs)
- \$10 ExploraStore discount coupon
- Invitations to behind-the-scenes experiences and select special programs

Pioneer—\$550

All above benefits, plus:

- 4 additional FREE IMAX vouchers (16 total)
- 1 additional FREE parking voucher (4 total)
- Annual recognition in Members' publication
- Special exhibit-related gift
- Invitations to exclusive donor events and activities

Keep your Membership current and join us for the opening of *Ecosystems* in Spring 2010!

Thank you for your continued involvement and support.



Science Saturdays

Take part in our exciting Science Saturday programs, featuring hands-on activities for your entire family! Programs include classes for preschool and kindergarten students (Little Scientist's Lab), for students in 1st through 4th grades (Junior Scientist's Lab) and programs where the whole family can learn together (Big Lab Family Day).

Members enjoy special discount pricing on Science Saturday programs – \$20 per child per session (a \$5 savings). Note: The \$20 fee for the Big Lab Family Days includes one parent/child pair.



Upcoming Dates and Topics

January 16, 2010 – Science and Chemistry

Little Scientist's Lab: Learn how to be a scientist and use science tools to perform different investigations.

Big Lab Family Day: Explore the science behind different chemical reactions with your family.

February 20, 2010 – Structures

Little Scientist's Lab: Why don't tall buildings fall over? Find out the answer to this question as you become an engineer and work with structures.

Junior Scientist's Lab: Investigate the different ways that engineers construct structures. Then design your own bridge and see how much weight it can hold.

Visit <http://goto.californiasciencecenter.org/sciencesaturdays> for specific program times and registration information.



Home School Days

Join us on Mondays throughout the year as we explore different science concepts with home school students! Each day features a two-hour class for students, a family activity session and hands-on demonstrations around the California Science Center.

Members receive a \$5 discount on registration fees.

Upcoming Dates and Topics

February 15, 2010 – Going to Extremes

Explore chemical reactions and learn why some reactions feel hot or cold. How can we use the science behind chemical reactions to help us survive in extreme temperatures?

March 15, 2010 – Builder's Workshop

Investigate building materials and see how earthquakes influence building design in California. The day will feature hands-on activities and demonstrations from our *Creative World Gallery*.

Visit <http://goto.californiasciencecenter.org/homeschool> for more information.

Save the Date!

Spring Camp: Science in the Park

March 29 through April 2, 2010

Spend your spring break at the California Science Center! Campers will spend each day doing hands-on science activities and explore an area of Exposition Park. Classes are scheduled from 9 a.m. to 3 p.m. and are available for students in grades K-5.

Members of the California Science Center enjoy a special discount on Science in the Park camp classes!

For class fees and registration information, please visit our website at <http://goto.californiasciencecenter.org/springcamp>



California Science Center Foundation

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**SPECIAL ACTIVITIES AND
OFFERS FOR MEMBERS.
LOOK INSIDE FOR DETAILS!**



*The California Science Center
aspires to stimulate curiosity
and inspire science learning
in everyone by creating fun,
memorable experiences.*

Ecosystems – Opening in Spring 2010!



In Spring 2010, the California Science Center will unveil a groundbreaking new expansion, featuring the *Ecosystems* exhibits. *Ecosystems* (previously referred to as *World of Ecology*) will combine hands-on science exhibits with live plant and animal habitats to provide an interactive and captivating learning experience.

Ecosystems, comprised of eight ecological “zones,” illustrates how Earth’s air, water, land and life are interconnected and shaped by the same rules of ecology. Guests will explore exciting and innovative exhibits, including a 188,000-gallon kelp tank populated with live kelp, fish and other marine life; a desert flash flood; a reptile corral; a giant ice wall; and a special gallery dedicated to the urban ecology of Los Angeles. When completed, the Phase II expansion featuring *Ecosystems* will nearly double the Science Center’s existing gallery space and will feature more than 200 species of live plants and animals.

The most gratifying way to experience *Ecosystems* will be as a Member. Renew your Membership today and invite your family and friends to join the California Science Center Foundation and be among the first to experience the excitement of *Ecosystems*.