

MEMBERS

FALL 2009

CALENDAR



 **RACE**®

Are We So Different?

A Project of American Anthropological Association



TAVIS SMILEY PRESENTS
America I AM
The African American Imprint
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MEMBERS PREVIEW - OCTOBER 28, 2009

EXHIBITS

COMING SOON



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Children's Foundation

presented locally with support from
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Special Exhibits Gallery, 2nd Floor

RACE: Are We So Different? explores the science, history and personal experiences of race, helping us understand what race is and what it is not. The exhibit provides guests the opportunity to think and talk about one of our nation's most challenging issues and encourages us to rethink our assumptions of race and human variation. Through multimedia, interactive exhibits and imagery, *RACE* gives guests of all ages the tools to recognize racial ideas and practices in contemporary American life and the ability to challenge popular notions of race. Admission for the *RACE* exhibit is free. For additional information and educational resources, visit our website at <http://goto.californiasciencecenter.org/race> **Opens October 3, 2009.**



Weingart Special Exhibits Gallery, 3rd Floor

America I AM: The African American Imprint is a touring exhibition presented by broadcaster Tavis Smiley that celebrates nearly 500 years of African American contributions to our country and the world. Through rare historic objects, multimedia and programs, visitors can explore the influence and innovations of African American artists, activists and inventors; and investigate key moments in the evolution of the nation to open dialogue about our collective experience and future. A purchased ticket is required for admission to *America I AM*. Members receive a discount on exhibit tickets. **Opens October 30, 2009.**

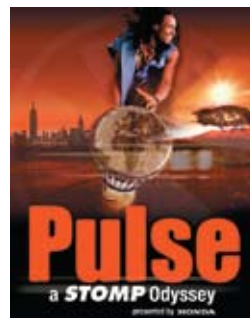
Delve deeper into the topics of race, culture and civil rights by exploring related exhibits at the California African American Museum and Skirball Cultural Center. For further information, visit our website at <http://goto.californiasciencecenter.org/AmericaIAM>

IMAX



Across the Sea of Time tells the compelling story of an 11-year-old Russian stowaway, Tomas, who arrives in New York hoping to meet up with a branch of his family who came to America decades earlier. Armed with a stereopticon (a primitive precursor to today's 3D) and a handful of

photographs from the turn of the century that a relative sent back to Russia, he suddenly encounters the sights and sounds of New York as it is today. The film is directed by award-winning filmmaker Stephen Low, whose large-format work includes *Beavers*, *Titanica* and *Fighter Pilot: Operation Red Flag*.



PULSE: a STOMP Odyssey is a unique and extraordinary large-format experience—a visual and auditory celebration of diversity and culture, rhythm and humanity. The film inspires audiences and sparks their interest in music, movement and culture, providing the ideal springboard for inquiries into the fields of art, social studies, mathematics and science.

PULSE was directed by Luke Cresswell and Steve McNicholas, the creators of the internationally acclaimed performance group STOMP. Cresswell is also co-director of the film *Wild Ocean 3D* shown this past year at the Science Center.

Members receive a discount on IMAX tickets.

Visit <http://goto.californiasciencecenter.org/imaxtimes> or call (213) 744-7400 for prices and showtimes.

MEMBER NEWS



WEDNESDAY, OCTOBER 28, 2009

MEMBERS-ONLY NEW EXHIBITS VIEWING
America I AM: The African American Imprint and
RACE: Are We So Different?

Special Exhibits Galleries – 1 to 9 p.m.

Members are invited to an exclusive viewing opportunity of our newest special exhibits (see page two for exhibit details). Renew today, so you won't miss this special viewing for Members only! Your current Membership will allow **free admission on preview day** for two adults and four children (age 17 and under).

If you plan to attend the preview, please RSVP online at <http://goto.californiasciencecenter.org/memberpreview> or call the Membership Office at (213) 744-7692.



THURSDAY, NOVEMBER 12, 2009

MEMBERS-ONLY SCREENING
PULSE: a STOMP Odyssey

IMAX Theater – 6 p.m. Sound Activity,
7 p.m. Film Screening

Members are invited to a free screening of the IMAX film *PULSE: a STOMP Odyssey*. Regardless of the differences in where we live or how we look, all human beings share the experience of rhythm and music. *PULSE: a STOMP Odyssey* takes us on a journey of ten thousand miles and five continents, weaving a story of cultural history told in the universal language of music, rhythm and dance. Before the screening, join us for a hands-on sound activity.

Reservations are required and will be taken on a first-received, first-reserved basis. Due to theater capacity, reservations are limited to two adults and four children (age 17 and under) per Membership. RSVP online at <http://goto.californiasciencecenter.org/memberimax> or call the Members' Reservation Line at (213) 744-2029.

Science Matters

SATURDAY, NOVEMBER 21, 2009

The Medicalization of Race

Loker Conference Center – 1 to 3 p.m.

The Human Genome Project shows that 99.9 percent of the human genome is the same in everyone regardless of race. Based on this, many scientists argue that 'race' has no biological meaning and is used to perpetuate harmful social inequities. Others contend that racial groups can genetically differ from one another and that the differences can have medical importance.

Panelists will debate the practical costs and benefits of racial categorization in medical research and disease treatment and discuss the socio-cultural and public policy implications associated with differing point of views. The discussion will be moderated by noted author, journalist, political commentator and talk show host Tavis Smiley.

For further details, visit our website at <http://goto.californiasciencecenter.org/sciencematters> or see the next edition of *The Nucleus* E-newsletter for Members.

Your Membercard grants you special reserved seating. RSVP online at <http://goto.californiasciencecenter.org/sciencemattersrsvp> or call (213) 744-2420.

EDUCATION PROGRAMS

OCTOBER 17 AND
NOVEMBER 7, 2009

SCIENCE SATURDAYS!



Join us for a new series of educational programs on Saturdays that is sure to get your family excited about science! Science Saturdays feature age-specific programs for children in preschool and kindergarten (Little Scientist's Lab), students in 1st through 4th grades (Junior Scientist's Lab) and for parents and children to explore science concepts and complete challenges together (Big Lab Family Days). Upcoming program topics include "air" on October 17 and "human anatomy" on November 7, and other interesting programs scheduled through May 2010.

Members enjoy special discount pricing on Science Saturday programs—\$20 per child per session (a \$5 savings). Note: The \$20 fee for Big Lab Family Days includes one parent/child pair.

Please visit our website at <http://goto.californiasciencecenter.org/sciencesaturdays> for specific program times, locations and registration information.



ANNUAL DONORS

The California Science Center is a partnership between the State of California and the not-for-profit California Science Center Foundation. The Foundation extends heartfelt appreciation to the following annual donors whose generous support during the period July 1, 2008 – June 30, 2009 helps sustain our hands-on exhibits and educational programs inspiring science learning.

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Thanks to the generosity of our donors, the California Science Center remains on the forefront of science learning and innovation. Donor contributions enable us to provide a range of world-class exhibits and exciting science education programming free of charge for millions of children and families, students and educators, each year—impacting 16 million guests and counting. With the opening of the *Ecosystems* exhibits in Spring 2010, we are poised to expand our reach even further in doubled gallery space alive with terrestrial and aquatic animals, living habitats and hands-on exhibits.

For information on our Partners in Learning annual giving program and the higher levels of Membership, please call (213) 744-7494.



California Science Center Foundation

Membership Office

700 Exposition Park Drive

Los Angeles, CA 90037

(213) 744-7504

www.californiasciencecenter.org

**SPECIAL ACTIVITIES AND
OFFERS FOR MEMBERS.
LOOK INSIDE FOR DETAILS!**

*The California Science Center
aspires to stimulate curiosity
and inspire science learning
in everyone by creating fun,
memorable experiences.*



MEMBER APPRECIATION DAYS

Saturday and Sunday, November 28-29, 2009

The California Science Center, in partnership with other Southland institutions, hosts special shopping and free admission days for Members only! On **November 28 and 29**, the following institutions will offer **free admission (excluding special ticketed events) and a 20% discount** when you shown your current Science Center Membercard.*

California Science Center

(213) 744-7422 – www.californiasciencecenter.org
Show your Membercard to receive 20% off at the ExploraStore—double the usual Member discount!

Autry National Center/ Museum of the American West

(323) 667-2000 – www.autrynationalcenter.org

Cathedral of Our Lady of Angels

(213) 680-5277 – www.olacathedral.org

Chinese American Museum

(213) 485-8567 – www.camla.org

Claremont Museum of Art

(909) 621-3200 – www.claremontmuseum.org

Craft and Folk Art Museum

(323) 937-4230 ext. 22 – www.cafam.org

Fowler Museum at UCLA

(310) 206-7004 – www.fowler.ucla.edu

J. Paul Getty Museum

(310) 440-7300 – www.getty.edu

Hammer Museum

(310) 443-7063 – www.hammer.ucla.edu

Japanese American National Museum

(213) 625-0414 – www.janmstore.com

Library Store at the L.A. Central Library

(213) 228-7550 – www.librarystore.org

Los Angeles County Museum of Art

(323) 857-6146 – www.lacma.org

Museum of Contemporary Art, Los Angeles

(213) 621-1710 – www.moca.org

Orange County Museum of Art

(949) 759-1122 – www.ocma.net

Pacific Asia Museum

(626) 449-2742 ext. 20 – www.pacificasiamuseum.org

Pasadena Museum of California Art

(626) 568-3665 – www.pmcaonline.org

Pasadena Museum of History

(626) 577-1660 – www.pasadenahistory.org

San Diego Museum of Art

(619) 696-1971 – www.sdmart.org

Santa Monica Museum of Art

(310) 586-6488 – www.smmaa.org

Skirball Cultural Center

(310) 440-4505 – www.skirball.org

Southwest Museum

(323) 221-2164 ext. 227 –
www.autrynationalcenter.org/southwest

*Offer does not include special exhibits, events, films, etc. Additional discount does not apply to sale items and other exempt items. Before visiting, please check with each institution for specific hours and admission guidelines.

USC Game Days in Exposition Park

USC home football games bring thousands of people and cars to Exposition Park. We want our Members to have the best possible experience at the Science Center, so we suggest that you plan your visit on alternate days to avoid the crowds, increased traffic and street closures. Please note the following Saturday game dates on your calendar: September 26, October 24, November 14, November 28, December 5.



Support science learning for everyone!

As a Member of the California Science Center Foundation, you are part of a dynamic, innovative community dedicated to our mission *to stimulate curiosity and inspire science learning in everyone by creating fun, memorable experiences.* Your Membership makes a difference and helps us keep admission free. In appreciation for your generous support, you'll enjoy a range of valuable benefits and Science Center experiences. See next page for details. Be part of the excitement at the California Science Center—**Join today!**



MEMBERSHIP

I want to become a Member of the California Science Center as an:

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Discoverer, Adventurer and Pioneer Members are entitled to two Membercards. Each card should read:

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Mail this form with payment to: Membership Office, California Science Center Foundation, 700 Exposition Park Drive, Los Angeles, CA 90037, or fax to 213.744.2240. Call the Membership Office at 213.744.7504, or visit www.californiasciencecenter.org for more information.

Membership Levels and Benefits

Be part of the excitement at the California Science Center. Your Membership supports our outstanding exhibits and programs and helps us remain admission-free—plus, you'll enjoy a year of great benefits.

Explorer—\$50

- 4 FREE IMAX vouchers
- 2 FREE parking vouchers
- 1 High-Wire Bicycle and Ecology Cliff Climb voucher (voucher good for 4 bike rides or cliff climbs)
- FREE annual subscription to the *Members Calendar*
- Optional subscription to *The Nucleus*, a monthly email newsletter for Members only
- 1 personalized Membercard for you and your family
- DISCOUNT at ExploraStore gift shop and Science Center restaurants
- DISCOUNT on Hands-On Science Camp
- DISCOUNT on additional IMAX tickets
- Exclusive Members-only exhibit and IMAX preview invitations
- FREE admission to more than 200 other science centers and museums nationwide (some local restrictions apply)

Discoverer—\$100

All above benefits, plus:

- 2 additional FREE IMAX vouchers (6 total)
- 1 additional FREE parking voucher (3 total)
- 1 additional personalized Membercard (2 total) for you and your family
- \$10 ExploraStore gift certificate
- Invitations to curator lectures and gallery talks
- \$10 discount on gift Memberships year-round

Adventurer—\$300

All above benefits, plus:

- 2 additional FREE IMAX vouchers (8 total)
- 1 additional High-Wire Bicycle and Ecology Cliff Climb voucher (2 total—each good for 4 bike rides or cliff climbs)
- Invitations to behind-the-scenes tours
- Annual recognition in publications

Pioneer—\$500

All above benefits, plus:

- 4 additional FREE IMAX vouchers (12 total)
- 1 additional FREE parking voucher (4 total)
- Invitations to private donor receptions

Call the Membership Office at 213.744.7504, or visit www.californiasciencecenter.org for more information.

